

INVESTIGATIVE REPORT

U.S. Patent and Trademark Office

Review of Conduct by a High-Ranking Official in the Hiring of a Trademark Organization Employee

NOT FOR PUBLIC RELEASE

REPORT NUMBER 13-0726 JULY 8, 2014

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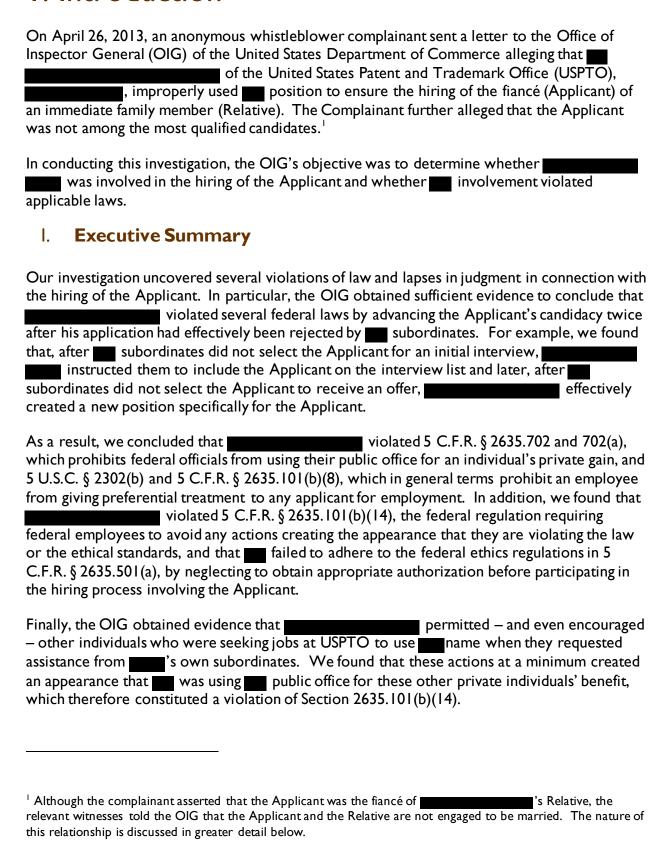
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I. Introduction



REVIEW OF CONDUCT BY HIGH-RANKING OFFICIAL IN THE HIRING OF A TRADEMARK ORGANIZATION EMPLOYEE

Beyond these violations of law, however, we also found that	's conduct in
connection with the Applicant's hiring reflected poor judgment. As a in the federal government, should have known about the federal laws government.	
should have steered clear of any appearance of impropriety. At a minimum, should have sought ethics-related guidance from authorized ethics official	als and acted
accordingly.	
In making these findings, we note that's behavior appears	s to be
commonplace in the Trademark organization. In fact, we found that the condithe USPTO employees – including senior managers who were responsible for	uct of several of
Trademark's hiring processes – suggested a lack of understanding of the rules	•
hiring. For instance, USPTO employees who were involved with the hiring pro	
OIG that USPTO employees, commonly provide re-	commendations
for particular applicants during the hiring process and that these recommendate	
ensure those candidates obtain interviews, even if they had previously been re	jected for
interviews. We concluded that, without a procedure defining how such recon	nmendations shall
be accepted and evaluated, such practices invite preferential treatment, favorit	ism, and unfair
competition for USPTO employment; can unfairly influence and pressure empl	oyees in hiring;
and can result in violations of federal regulations and statutes. At a minimum,	the current
practice creates the perception that such improper conditions exist.	

Accordingly, we make several recommendations at the conclusion of this report. We specifically recommend that USPTO devise a process to handle recommendations for applicants for USPTO employment. This process should be designed to ensure that such recommendations are based on merit, rather than personal relationships alone. We also recommend that USPTO consider establishing a policy that employees are recused from hiring decisions involving those with whom they have a personal relationship within the scope of the federal regulations and that USPTO should provide comprehensive training regarding the federal laws governing hiring to relevant USPTO employees.

We believe these and other recommendations will bolster the hiring practices at the USPTO and ensure that its hiring is conducted in a fair, open manner in accordance with federal laws.

II. Scope and Methodology

In the course of the investigation, the OIG interviewed the subject of the complaint and relevant witnesses, reviewed records, and researched applicable legal standards. The interviews of the subject and key witnesses were recorded. Some witnesses were interviewed more than once. The OIG obtained records from the complainant, witnesses, and the USPTO Office of Human Resources. The OIG also obtained electronic files from the USPTO.

Following the completion of the investigation, the OIG prepared a draft report presenting the relevant evidence and the OIG's analysis. The OIG provided a copy of the draft report to and provide an opportunity for them to review the report and provide comments.

later provide	ed written comments to the report, as well as a second letter
from counsel stating that	did not consent to the public release of the
report or comments, requesti	ing the legal authority allowing the OIG to release the report
and/or comments without	consent, and noting that the Privacy Act allows to sue
the agency in federal court.	's attorney also reiterated, "[i]n order to avoid any costly and
unnecessary litigation," that	did not consent to public release of the
report.	<u> </u>

III. Organization of the Report

This report first gives a brief overview of the Trademark organization and discusses the relevant laws at issue in the investigation. It then specifies the allegations in the case, presents the facts determined during the investigation, and analyzes the relevant laws. The report closes with the OIG's findings, conclusions, and recommendations for the USPTO.

2. Background

This section provides an overview of the USPTO and its Trademark organization, the laws at issue in this investigation, and the allegations to be resolved.

I. Overview of the USPTO and the Trademark Organization

The USPTO is the federal agency responsible for granting U.S. patents and registering trademarks. ² Its mission is to foster innovation and competitiveness by providing high-quality and timely examination of patent and trademark applications, guiding domestic and international intellectual property policy, and delivering intellectual property information and education worldwide.

The agency employs more than 11,000 people, including engineers, scientists, attorneys, analysts, and computer specialists, and its operations are funded through fees for patents and trademarks.³ It comprises two major components, the Patents organization and the Trademarks organization.⁴ The Patents organization employed nearly 10,000 employees, generated fees of more than \$2.5 billion, and granted 290,083 patents in fiscal year 2013.⁵

The Trademark organization is considerably smaller, employing 670, receiving fees totaling \$263 million, and registering 193,121 trademarks. ⁶ As reported in the USPTO's Performance and Accountability Report FY 2013 (PAR), the

Trademark organization registers marks (trademarks, service marks, certification marks, and collective membership marks) that meet the requirements of the Trademark Act of 1946, as amended, and provides notice to the public and businesses of the trademark rights claimed in the pending applications and existing registrations of others. The core process of the Trademark organization is the examination of applications for trademark registration. As part of that process, examining attorneys make determinations of registrability under the provisions of the Trademark Act, which includes searching the electronic databases

² A patent for an invention is a grant of property rights by the U.S. Government through the USPTO that excludes others from making, using, or selling the invention in the United States. USPTO, *Patents*, http://www.uspto.gov/patents/index.jsp (last visited June 9, 2014). A trademark, on the other hand, includes any word, name, symbol, or device, or any combination used, or intended to be used, in commerce to identify and distinguish the goods of one manufacturer or seller from goods manufactured or sold by others, and to indicate the source of the goods. USPTO, *Trademarks Process*, http://www.uspto.gov/trademarks/basics/tradedefin.jsp (last visited June 9, 2014).

³ USPTO, PAR 9, 73, http://www.uspto.gov/about/stratplan/ar/USPTOFY2013PAR.pdf (last visited June 9, 2014).

⁴ USPTO, CCR 1, http://www.uspto.gov/about/stratplan/USPTOFY2013CCR.pdf (last visited June 9, 2014).

⁵ USPTO Website: PAR, supra, at 79; USPTO Website: CCR, supra, at 3

⁶ USPTO Website: CCR, supra, at 1.

for any pending or registered marks that are confusingly similar to the mark in a subject application, preparing letters informing applicants of the attorney's findings, approving applications to be published for opposition, and examining statements of use in applications filed under the Intent-to-Use provisions of the Trademark Act.⁷

At the end of fiscal year 2013, the USPTO employed 409 Trademark Examining Attorneys. During the time frame at issue, these attorneys were placed in one of 17 law offices, labeled Law Offices 101 through 117, and each law office was supervised by a Managing Attorney.

II. Legal and Regulatory Overview

Employees of the Trademark organization are subject to the Standards of Ethical Conduct for Employees of the Executive Branch, as codified in Title 5 of the Code of Federal Regulations (C.F.R.) Part 2635, as well as Title 5 of the United States Code (U.S.C.). The most relevant ethics laws include:

- 1) Regulations prohibiting using public office for private gain:
 - a) 5 C.F.R. § 2635.101(a) provides,

Public service is a public trust. Each employee has a responsibility to the United States Government and its citizens to place loyalty to the Constitution, laws and ethical principles above private gain. To ensure that every citizen can have complete confidence in the integrity of the Federal Government, each employee shall respect and adhere to the principles of ethical conduct set forth in this section, as well as the implementing standards contained in this part and in supplemental agency regulations.

b) 5 C.F.R. § 2635.101(b)(7) provides,

The following general principles apply to every employee and may form the basis for the standards contained in this part. Where a situation is not covered by the standards set forth in this part, employees shall apply the principles set forth in this section in determining whether their conduct is proper.

. . . .

- (7) Employees shall not use public office for private gain.
- c) 5 C.F.R. § 2635.702 provides,

An employee shall not use his public office for his own private gain, for the endorsement of any product, service or enterprise, or for the private gain of friends, relatives, or persons with whom the employee is affiliated in a nongovernmental capacity, including nonprofit organizations of which the employee is an officer or member, and persons with whom the employee has or seeks employment or business relations. The specific prohibitions set forth in paragraphs (a) through (d) of this section apply this general standard, but are not intended to be exclusive or to limit the application of this section.

(a) Inducement or coercion of benefits. An employee shall not use or permit the use of his Government position or title or any authority associated with his public office in a manner that is intended to coerce or induce another person, including a subordinate, to provide any benefit, financial or otherwise, to himself or to friends, relatives, or persons with whom the employee is affiliated in a nongovernmental capacity.

. . . .

(d) Performance of official duties affecting a private interest. To ensure that the performance of his official duties does not give rise to an appearance of use of public office for private gain or of giving preferential treatment, an employee whose duties would affect the financial interests of a friend, relative or person with

whom he is affiliated in a nongovernmental capacity shall comply with any applicable requirements of § 2635.502. 12

- Regulations and statutes requiring employees to act impartially and prohibiting preferential treatment:
 - a) 5 C.F.R. § 2635.101(b)(8) provides,

The following general principles apply to every employee and may form the basis for the standards contained in this part. Where a situation is not covered by the standards set forth in this part, employees shall apply the principles set forth in this section in determining whether their conduct is proper.

. . . .

- (8) Employees shall act impartially and not give preferential treatment to any private organization or individual.
- b) 5 U.S.C. § 2302(b)(6) provides,

Any employee who has authority to take, direct others to take, recommend, or approve any personnel action, shall not, with respect to such authority –

. . .

this section." 5 C.F.R. § 2635.502(a).

- (6) grant any preference or advantage not authorized by law, rule, or regulation to any employee or applicant for employment (including defining the scope or manner of competition or the requirements for any position) for the purpose of improving or injuring the prospects of any particular person for employment[.]
- 3) A regulation requiring employees to avoid actions creating an appearance that they are violating ethical standards:

5 C.F.R. § 2635.101(b) (14) provides,

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¹² Section 2635.502 discusses "[p]ersonal and business relationships," and subsection (a) requires an employee to consider the appearance of his involvement in matters affecting a member of his household or with whom he has a covered relationship, as defined, and "not participate in the matter unless he has informed the agency designee of the appearance problem and received authorization from the agency designee in accordance with paragraph (d) of

The following general principles apply to every employee and may form the basis for the standards contained in this part. Where a situation is not covered by the standards set forth in this part, employees shall apply the principles set forth in this section in determining whether their conduct is proper.

. . . .

- (14) Employees shall endeavor to avoid any actions creating the appearance that they are violating the law or the ethical standards set forth in this part. Whether particular circumstances create an appearance that the law or these standards have been violated shall be determined from the perspective of a reasonable person with knowledge of the relevant facts.
- 4) A regulation requiring employees to follow a particular process when concerned that their participation in matters would raise questions regarding their impartiality:

5 C.F.R. § 2635.501(a) provides,

This subpart contains two provisions intended to ensure that an employee takes appropriate steps to avoid an appearance of loss of impartiality in the performance of his official duties. Under § 2635.502, unless he receives prior authorization, an employee should not participate in a particular matter involving specific parties which he knows is likely to affect the financial interests of a member of his household, or in which he knows a person with whom he has a covered relationship is or represents a party, if he determines that a reasonable person with knowledge of the relevant facts would question his impartiality in the matter. An employee who is concerned that other circumstances would raise a question regarding his impartiality should use the process described in § 2635.502 to determine whether he should or should not participate in a particular matter.

III. Allegation to be Resolved

The complainant alleged th	at	forced	subordinates to hire the
Applicant, the fiancé of	Relative, as an examini	ing attorney	in the Trademark organization. 13
The complainant alleged th	at, although the Applica	ant was not	among the most qualified for an

¹³ OIG Hotline Complaint (Apr. 26, 2013) [hereinafter Hotline Complaint].

interview, he was interviewed at that, although he was ranked last among those screened a "intervened to make sure he was hired." The complain "primary qualifications [were] that he [wa]s engaged to job." 16	ant alleged that the Applicant's
The OIG set out to resolve whether violation of federal law.	was involved in the hiring process in

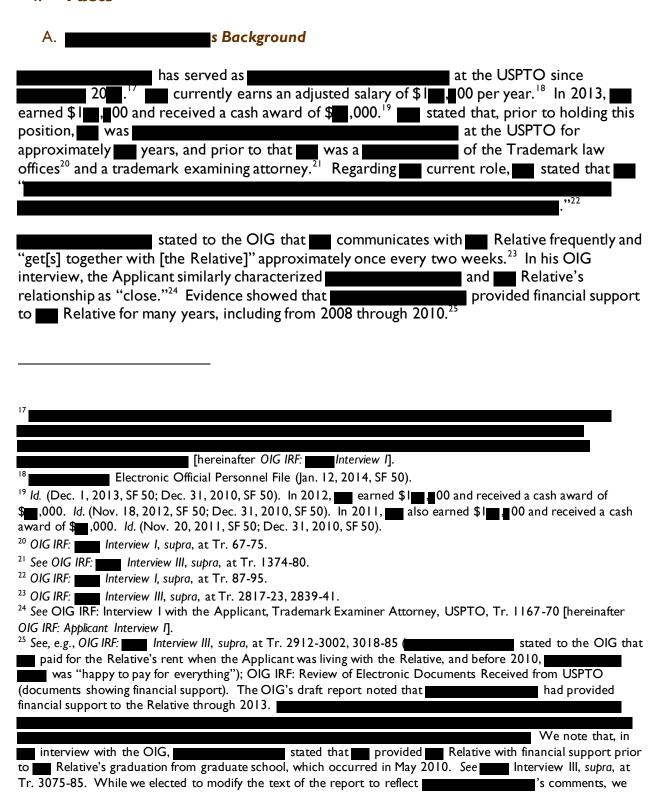
¹⁴ Id.

¹⁵ Id.

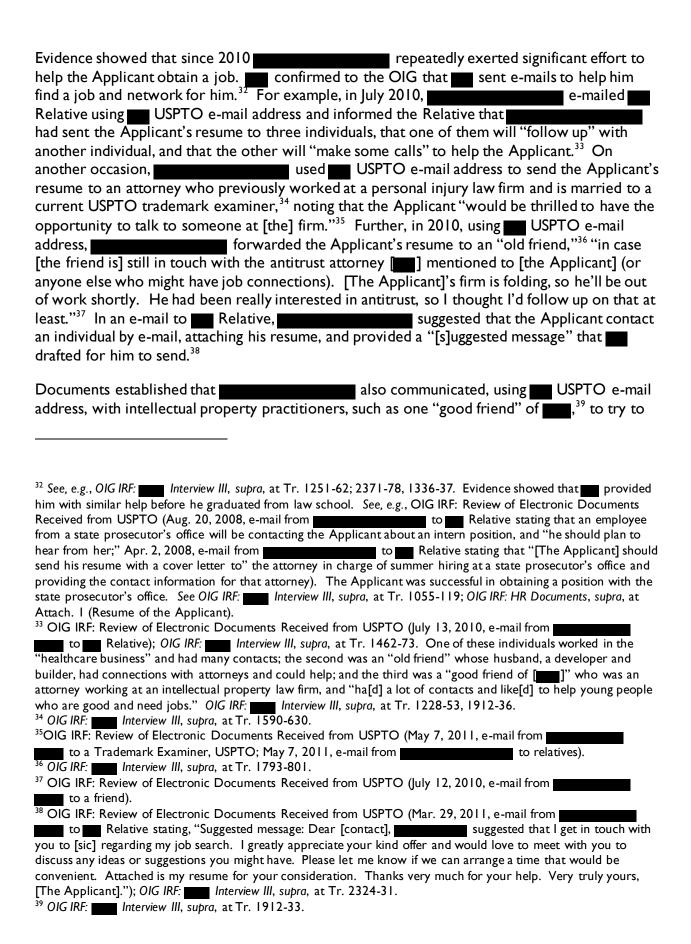
¹⁶ Id.

3. Analysis

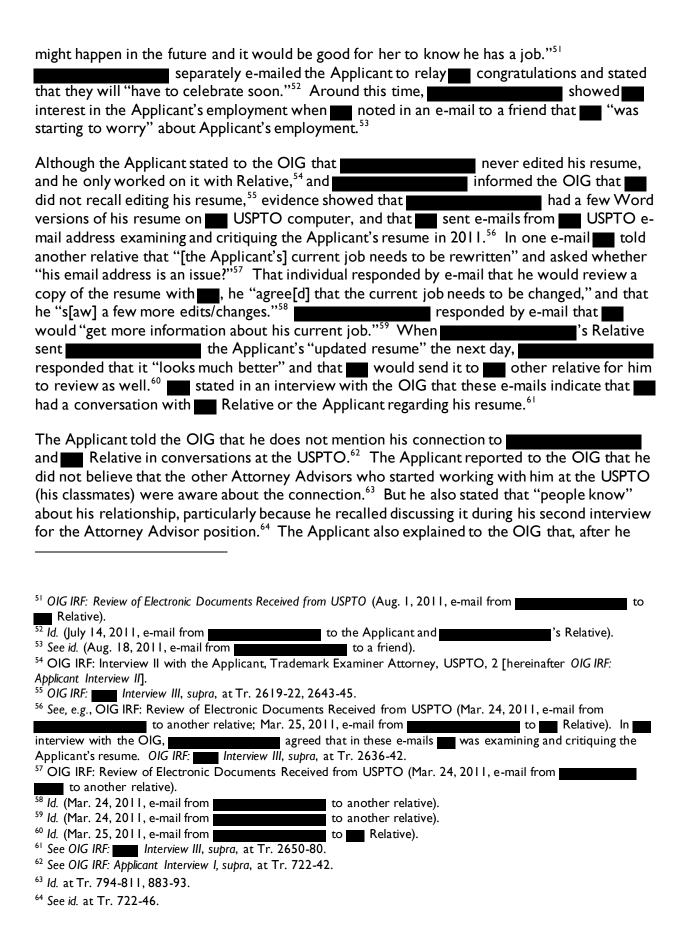
l. Facts



's Relationship with the Applicant In interview with the OIG, stated that the Applicant is in a romantic relationship with Relative, and, as of July 2013, had known Applicant for at least four years. 26 The Applicant stated in his interview that he and 's Relative have been living together for three to four years, and later informed the OIG that they are both listed on the title of the condominium in which they currently reside and on which they closed in January 2013.²⁷ Contrary to the assertion in the complaint, I's Relative and the Applicant are not and have never been engaged. 28 and the Applicant have interacted socially at The OIG established that dinners and family events. For example, in November 2011, invited the Applicant and the Applicant's brother to attend also has given the Applicant gifts, such as birthday presents, over the years. 31 note that the evidence established that did provide some measure of financial support to the Relative, including monetary gifts, through January 2014. See, e.g., OIG IRF: Review of Electronic Documents Received from USPTO (Aug. 18, 2013, e-mail showing that used used credit card to reserve a hotel room in New York City in the names of Relative and the Applicant; July 14, 2011, e-mail showing that 's spouse paid for Relative's hotel room in New Jersey with rewards points; June 14, 2010, e-mails showing that reserved accommodations for Relative and the Applicant, stating "and I'll also give you money for restaurants"). ²⁶ See, e.g., OIG IRF: Interview I, supra, at Tr. 180-87; OIG IRF: Review of Electronic Documents Received from USPTO (Aug. 20, 2008, e-mail from to Relative regarding an internship opportunity for the Applicant). ²⁷ OIG IRF: Applicant Interview I, supra, at Tr. 93-94, 115-16; OIG IRF: Review of Documents Received from the Applicant (Mar. 19, 2014, e-mail from the Applicant to OIG). ²⁸ OIG: IRF Applicant Interview I, supra, at Tr. 100-03. ²⁹ See OIG IRF: Review of Electronic Documents Received from USPTO (e-mails referring to dinners with the Applicant). In arranging for sent to the coordinator Personally Identifiable Information (PII), including Social Security numbers, using non-secure e-mail address in violation of Department of Commerce and USPTO policies. See, e.g., U.S. Department of Commerce Office of the Chief Information Officer, Electronic Transmission of PII Policy, http://ocio.os.doc.gov/ITPolicyandPrograms/IT Privacy/PROD01 008240 (last visited May 29, 2014) ("The Commerce policy is that if sensitive PII must be electronically transmitted, then it shall not be sent unless it is specifically protected by secure methodologies such as encryption, Public Key Infrastructure (PKI), secure sockets layer (SSL). Federal Information Processing Standards (FIPS) Publication 140-2, Security Requirements for Cryptographic Modules, provides the standard to which encryption methodologies must conform."); USPTO, Rules of the Road 9-10 (Oct. 2012), available at http://popa.org/wpcontent/uploads/99022_rules_of_the_road.pdf ("Do not store or transmit sensitive data without proper protection as defined in applicable Federal laws and regulations . . . Sensitive data includes records about individuals in which there is a reasonable expectation of privacy The following are examples of sensitive data that is not discussed or transmitted on PTOnet or related computing services: Anything with sensitive personnel data such as names with Social Security numbers "). 31 OIG IRF: Interview III, supra, at Tr. 3120-45.



secure a position for the Applicant. According to had worked with that friend when they were both trademark examining attorneys at the USPTO "many years ago" and remained friends. At the time of the e-mail, the friend was an attorney with an intellectual property law firm that described as "well-known" and respected in the field of trademark law. The friend's profile on firm's website states that focus is on U.S. and international trademark law and that papears before the Trademark Trial and Appeal Board. It is friend, using USPTO e-mail account, and thanked friend "for helping the Applicant find employment. Confirmed that was thanking this attorney for helping the Applicant find employment. Additionally, in 2011, forwarded the Applicant's resume to a former Associate Commissioner at USPTO, stating, "[H]ere it is. It really appreciate any help." The employee responded that would "[k]eep per leves and ears opened, and touch base with per locates once the budget situation is resolved." A review of some of se-mail account to aid the Applicant in finding employment during this period.
E-mails indicate that was "concerned for him" when he was looking for work. stated in an e-mail in March 2011 that he was "having a very tough time finding a permanent job" and explained in an interview with the OIG that "anybody who's having a tough time finding a job needs help from people who can help him." When the Applicant obtained employment at a law firm in 2011, wrote to Relative, "I hope [Applicant] enjoys his new job! Just wanted to remind him to send [Internal of the property o
to a friend). 1 See OlG IRF: Interview III, supra, at Tr. 1368-70, 1932-35. 2 OlG IRF: Interview III, supra, at Tr. 2696-716. 3 [Website of law firm] (last visited May 29, 2014). 4 OlG IRF: Interview III, supra, at Tr. 1919-32. 4 OlG IRF: Interview III, supra, at Tr. 1919-32. 4 OlG IRF: Interview III, supra, at Tr. 1919-32. 4 OlG IRF: Review of Electronic Documents Received from USPTO (Apr. 5, 2011, email from to a former Associate Commissioner). 7 OlG IRF: Review of Electronic Documents Received from USPTO (Apr. 5, 2011, email from to a former Associate Commissioner). 8 Stated, "In case [the Applicant] gets a call (and I don't know who it would be from), the person who referred him is [a Trademark Trial and Appeal Board judge]." OlG IRF: Review of Electronic Documents Received from USPTO (Feb. 15, 2012, e-mail from the Interview iii, supra, at Tr. 2140-45, 2163-64. Interview iii the OlG that this judge was previously in private practice "for a number of years" practicing trademark law. OlG IRF: Interview III, supra, at Tr. 2140-45, 2163-64. Interview III, supra, at Tr. 2140-45, 2163-64. Interview III, supra, at Tr. 1410. 4 OlG IRF: Interview III, supra, at Tr. 1410. 4 OlG IRF: Interview III, supra, at Tr. 1410.
50 OIG IRF: Interview III. subra. at Tr. 2410-11.



began working at the USPTO, a Managing Attorney (Manager I) told him that "	people know"
about the relationship and "reinforced" for the Applicant that he should not "bi	ring it up
casually."65 The Applicant also stated to the OIG that he told	's Relative
that he did not want to bring up at the USPTO his connection with	, and
the Relative "probably communicated that to [e [he and
would] probably hang out more."66	

C. The Hiring Process for TMO-2013-0008

According to the Hiring Plan and interviews with employees involved in the hiring process, applicants for the "Attorney Advisor (Trademarks)" position (job announcement number TMO-2013-0008) were evaluated based on a screening process and interviews. ⁶⁷ Two senior managers (Senior Manager I and Senior Manager 2) jointly supervised the hiring process, although one of the Senior Managers was technically identified as the hiring official for this announcement. ⁶⁸ Both Senior Manager I and Senior Manager 2 have been directly involved in hiring candidates since at least 2005. ⁶⁹

According to the human resources specialist contact for this announcement, 732 individuals applied for the position. USPTO human resources specialists first checked each of the applicants for minimum eligibility, and then provided a certificate list of approximately 500 individuals who were eligible for interviews. A Managing Attorney of one of the law offices (Manager 2) informed the OIG in an interview that Manager 2 coordinated the initial screening of those applicants referred through the certificate list. According to Manager 2, a group of subject matter experts reviewed the applicants' resumes, applications, and transcripts, and filled out forms, which applied points to aspects of each applicant's experience, such as his or her experience in trademark law, law school achievements, written recommendations, prior experience in the Trademark organization, and experience practicing trademark law. For example, if an applicant received a written personal recommendation from a current Trademark organization "employee with knowledge of the applicant's work," he or she could receive up to five points, and if the applicant received a written personal recommendation from a current Trademark organization "manager with knowledge of the applicant's work," he or she

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⁶⁵ Id. at Tr. 722-34; 812-42.

⁶⁶ Id. at Tr. 863-73; see also id. at Tr. 851-55.

⁶⁷ OIG IRF: HR Documents (Hiring Plan Summary); OIG IRF: Interview II with Manager 2, Managing Attorney, USPTO, Attach. 4 [hereinafter OIG IRF: Manager 2 Interview II].

⁶⁸ See OIG IRF: Interview I with Senior Manager I, Trademark Law Offices, USPTO [hereinafter OIG IRF: Senior Manager I Interview I]; OIG IRF: Interview III with Senior Manager I, Trademark Law Offices, USPTO, I [hereinafter OIG IRF: Senior Manager I Interview III]; IRF: Interview I with Senior Manager 2, Trademark Law Offices, USPTO [hereinafter OIG IRF: Senior Manager 2 Interview I]; OIG IRF: Interview II with Senior Manager 2, Trademark Law Offices, USPTO, Tr. 57-59 [hereinafter OIG IRF: Senior Manager 2 Interview II].

⁶⁹ OIG IRF: Senior Manager 1 Interview III, supra, at 1.

⁷⁰ OIG IRF: Interview with Human Resources Specialist, Office of Human Resources, USPTO.

⁷¹ OIG IRF: Interview I with Manager 2, Managing Attorney, USPTO [hereinafter OIG IRF: Manager 2 Interview I].

⁷² OIG IRF: Manager 2 Interview II, supra, at 2 and Attachs. 1, 4.

could receive up to 20 points.⁷³ As another example, if an applicant had been a member of his or her law school's law journal, he or she received five points.⁷⁴

Manager 2 told the OIG that, after the subject matter experts finished their review, the total number of points was calculated for each applicant. Then all applicants who had received 40 or more points in this first screening were selected to move on to the second screening. Approximately 256 applicants moved on to the second screening. Human Resources personnel then asked these candidates to provide answers to certain "knowledge, skills, abilities" questions and, after the subject matter experts reviewed and scored those responses, the points from both screenings were tallied and the candidates were ranked to determine who would move on to the first interview. Manager 2 explained to the OIG that the organization tried to limit the number of interviews to five applicants per spot, between 150 and 200 total, because they could not handle more than 200 applicant interviews. Manager 2 stated to the OIG that the interview list was then provided to the Managing Attorneys of each law office, who made the final determination of whom to interview. Documents indicate that approximately 175 individuals were interviewed in the first round.

Manager 2 told the OIG that, at the interview stage, the points reset, and the previous points did not factor into whether an applicant was hired. The individuals proceeded through two interviews. After the second interview, the I7 law office managers ranked their top choices, and then "me[t] as a group and kind of d[id] a draft where they . . . [went] around the room and t[ook] turns picking people." Senior Manager 2 noted that, in the usual hiring process, the managers of the law offices ranked their candidates in order, but sometimes managers would "change their minds" and decide to pick their number two candidates. After the "draft picks," Senior Manager I and Senior Manager 2 reviewed the selections to ensure that the individuals were fully qualified.

Senior Manager I reported to the OIG that Senior Manager I and Senior Manager 2 discussed the number of individuals that they would hire from this vacancy before informing the law office

⁷³ Id., at Attach. 4, see also id. at Attach. 1.

⁷⁴ Id. at Attach. I, 4.

⁷⁵ Id. at 2.

⁷⁶ Id.

⁷⁷ OIG IRF: Manager 2 Interview I, supra.

⁷⁸ See OIG IRF: Manager 2 Interview II, subra, at 2.

⁷⁹ Id. at 2-3.

⁸⁰ Id. at 3.

⁸¹ OIG IRF: Manager 2 Interview I, supra; see also OIG IRF: Manager 2 Interview II, supra, at Attach. 7 (Initial Interviews Results spreadsheet).

⁸² OIG IRF: Manager 2 Interview II, supra, at 3. Manager 2 stated further, however, that some of the facts previously considered in the screening phase may be considered by the Managing Attorneys in the interview phase – for example, an applicant's law school activities. See id.

⁸³ OIG IRF: Senior Manager 2 Interview II, supra, at Tr. 193-99.

⁸⁴ Id. at Tr. 199-205.

⁸⁵ Id. at Tr. 536-51.

⁸⁶ OIG IRF: Senior Manager I Interview I, supra, at I; see also Senior Manager 2 Interview II, supra, at Tr. 220-25.

managers.⁸⁷ At the start of the fiscal year, their target number of hires for the vacancy was 26, but they "were pushing that up."⁸⁸ In fact, Senior Manager I stated that Senior Manager I "had been arguing for quite some time to increase it considerably" and wanted to go above 30, "so [they] kept discussions open."⁸⁹ According to Senior Manager I, after discussing the number with the budget and planning group, and they "got to the absolute point where [they] had to . . . tell the managers this is the number you should be thinking of when you're hiring, [they] said 29."⁹⁰ Senior Manager I stated that the number of hires occasionally changed during the hiring process, and that, while there had been occasions in which the number of positions decreased, it usually increased.⁹¹ Senior Manager I stated that they "kept those discussions going even while the . . . interviewing process was going" because Senior Manager I "saw . . . [trademark] filings as going up and the inventory work to be done as going up, and [Senior Manager I] was very worried about having not enough hired and . . . wait[ing] another year before" hiring more individuals.⁹²

Senior Manager 2 explained that, before the hiring process started, Senior Manager I and Senior Manager 2 discussed how many new employees each law office should receive and gave the managers of those offices an idea of the numbers. Senior Manager I and Senior Manager 2 considered various factors such as the size of each law office, each office's previous "training load," and each office's "training load" were it to receive additional employees. Stated that typically approved the total number of hires and did not get involved with the specifics of which office would get what number of candidates.

D. The Hiring of the Applicant

The Applicant informed the OIG that, prior to applying for the attorney advisor position at issue in this investigation, he had heard about the attorney advisor position with the Trademark organization as a result of his relationship with the Relative of and the Applicant thought it sounded appealing. The Applicant stated to the OIG that was aware that he was interested in this position in the past and let him know that the office was not hiring at that time. The Applicant explained to the OIG that he learned of the

⁸⁷ OIG IRF: Interview II with Senior Manager I, Trademark Law Offices, USPTO, Tr. 134-47 [hereinafter OIG IRF: Senior Manager I Interview II].

⁸⁸ Id. at Tr. 148-51.

⁸⁹ Id. at Tr. 151-54.

⁹⁰ Id. at Tr. 154-60.

⁹¹ Id. at Tr. 164-65.

⁹² *Id.* at Tr. 164-72.

⁹³ See OIG IRF: Senior Manager 2 Interview II, supra, at Tr. 325-75.

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⁹⁵ See OIG IRF: Interview III, supra, at Tr. 163-88.

⁹⁶ OIG IRF: Applicant Interview I, supra, at Tr. 170-80.

⁹⁷ OIG IRF: Applicant Interview I, supra, at Tr. 376-82. Interview III, supra, at Tr. 298-300, 334.

vacancy at issue from _______'s family member. According to the Applicant, believed that he would be qualified for this job, that he "would do a good job, and that it was . . . something that [he] should pursue." The Applicant told the OIG that he informed ______ that he had applied for the attorney advisor position.

The Applicant applied for the position through USA Jobs. ¹⁰¹ On his application, the Applicant answered a number of "Vacancy Questions," including four questions regarding his law degree and experience. ¹⁰² The third question stated, "Please indicate the choice that reflects the number of years of experience you possess practicing Trademark law." ¹⁰³ There were five possible responses: (I) "Less than I year," (2) "I-2 years," (3) "3-5 years," (4) "More than 5 years," or (5) "I do not have experience practicing Trademark Law." ¹⁰⁴ In his OIG interview, the Applicant stated that he did not do trademark work in any of his previous legal jobs. ¹⁰⁵ However, the Applicant chose option I — "[I]ess than I year." ¹⁰⁶ In an interview with the OIG, when asked why he selected this option, rather than the fifth option, the Applicant responded that he could not recall. ¹⁰⁷ The Applicant stated that it was plausible that he may have had some minimal discussions on trademark law, and that is why he picked the "[I]ess than I year" option, and he did not think that he would have picked this option just to get further along in the hiring process. ¹⁰⁸ The Applicant also stated in his OIG interview that he believed "zero is more accurate."

According to USPTO records and witness testimony, the Applicant did not receive the 40 points required to pass the first screening and therefore was not originally selected for an interview. OlG interview that gave a Manager a list with names of individuals, including the Applicant, whom wanted to receive a first interview. It was later told the OlG that provided this list to the Manager when the Manager asked "who would like to put on

⁹⁸ OIG IRF: Applicant Interview I, supra, at Tr. 165-69; 383-85.

⁹⁹ Id. at Tr. 354-58.

¹⁰⁰ OIG IRF: Interview I, supra, at Tr. 190.

¹⁰¹ See OIG IRF: Applicant Interview I, supra, at Tr. 185-94; OIG IRF: HR Documents, supra, Attach. I (the Applicant's Application).

¹⁰² OIG IRF: HR Documents, supra, Attach. I (the Applicant's Application).

¹⁰³ Id.; OIG IRF: Review of Vacancy Questions and Possible Answers, Attach. 2 [hereinafter OIG IRF: Vacancy Questions] (vacancy questions and possible responses).

¹⁰⁴ OIG IRF: Vacancy Questions, supra, Attach. 2 (vacancy questions).

¹⁰⁵ OIG IRF: Applicant Interview I, supra, at Tr. 162-64.

¹⁰⁶ OIG IRF: HR Documents, supra, Attach. I (the Applicant's Application).

¹⁰⁷ OIG IRF: Applicant Interview II, supra, at 1.

¹⁰⁸ Id. at 2.

¹⁰⁹ *Id.* at I.

See OIG IRF: Senior Manager 2 Interview II, supra, at Tr. 595-605; 682-85; OIG IRF: Manager 2 Interview II, supra, at 3, Attach. 3.

See OIG IRF: Interview I, supra, at Tr. 234-36; see also OIG IRF: Senior Manager 2 Interview II, supra, at Tr. 241-43.

explained that believed the screening process was only used "to whittle down the number of people that come in for interviews," and although the screening process evaluated an individual's trademark experience and related criteria, they were "not the exclusive criteria and that's why we traditionally have used recommendations to bring people onboard or to at least get people interviews." informed the OIG, however, that had not reviewed the legal work product of any of the individuals whom added to the interview list, and that knew at the time that the Applicant did not have any trademark experience or any legal experience relevant to this job. If told the OIG that wanted [the Applicant] to get an interview." Manager who received the list told the OIG that, in the Manager's conversation with was "very clear that these people were to be treated exactly the same as everybody else;" was not pressuring for those individuals to be hired, but wanted them to receive first-round interviews. was not pressuring for those individuals to be hired, but wanted them to receive first-round interviews. Senior Manager 2 stated to the OIG that the Applicant would not have obtained a first interview without instruction. "s instruction."
Senior Manager I and stated to the OIG that it was not uncommon to
receive referrals or recommendations from the second secon
, regarding applicants for open positions. [19] told the OIG that "[a]
Interview III, supra, at Tr. 504-508. Interview III, supra, at Tr. 504-508. Interview III, supra, at Tr. 504-508. Interview III, supra, at Tr. 245-54; see also OIG IRF: Senior Manager 2 Interview II, supra, at Tr. 178-90 (explaining that applicants who did not previously work for the USPTO received interviews either if they were ranked high enough after the resume review or if recommended them). Interview III old IRF: Manager 2 Interview I, supra, at Attach. I (e-mail confirms that a Manager was instructed to add five names, including the Applicant's, to the interview list); OIG IRF: Senior Manager 2 Interview II, supra, at Tr. 255-63 (the names were passed on to the coordinator of the interview process). Interview III supra, at Tr. 255-605, 682-85. The OIG has no reason to believe that the other recommendations from were not based on merit. In fact, all of the other candidates had some experience with trademark law. See OIG IRF: Review of Human Resources Documents Attach. 4-7. For example, one of the candidates had previously worked at the USPTO. OIG IRF: Senior Manager 2 Interview II, supra, at Tr. 210-15. After second interview, that former employee was given the most points possible by one of the law offices. OIG IRF: Senior Manager I Interview I, supra, Attach. I (Ranking by Law Office spreadsheet). The former employee had received "great recommendations from top executives and was doing a great job," according to Senior Manager 2, and was selected by one of the law offices for a position. OIG IRF: Senior Manager 2 Interview II, supra, at Tr. 392-95; 646-50.
119 See, e.g., OIG IRF: Senior Manager I Interview II, supra, at Tr. 177-97; OIG IRF: Senior Manager I Interview I, supra, at Tr. 177-97; OIG IRF: Senior Manager I Interview I, supra, at Tr. 242-43, 421-23, 442-47, 482-83; see also OIG IRF: Interview I with Manager I, Managing Attorney, USPTO, 2 [hereinafter OIG IRF: Manager I Interview I] (stating that he had heard rumors of advocating for "friends of ""). stated to the OIG that had also passed along resumes, names, or referrals for the intern program a few times in the past. OIG IRF: Interview III, supra, at Tr. 3319-24.

lot of people got interviewed based on recommendations." Senior Manager I stated to the OIG that recommendations have come from "all sorts of sources" to one of the managers or other individuals who organize scheduling, and they eventually all get funneled to one of the Managers. 121 Manager 2 informed the OIG that the law offices "have interviewed candidates that were recommended by executive management both from the USPTO and Department of Commerce," and to his "knowledge this was not the first time stated to the OIG that, in general terms, a name for an interview."122 is "not the only one" who passes along resumes in the hiring process and agreed that it happens "a lot." In addition to helping the Applicant, see the spoke with hiring officials at the USPTO to aid Relative's friends in finding work with the Trademark organization in previous years. 124 Senior Manager I added that recommendations from USPTO staff, particularly higher-level officials, are given weight and recommended individuals typically receive an initial interview. 125 Senior Manager I noted, however, that any applicants referred still must meet the basic qualifications, and the hiring officials are not required to hire an individual who receives a referral. 126 stated that did not obtain any advice or In an interview with the OIG, counsel from an ethics official, attorney, or any other USPTO employee before recommending the Applicant for the attorney advisor position or otherwise contacting anyone involved with 120 OIG IRF: Interview III, supra, at Tr. 241-43. 121 OIG IRF: Senior Manager 1 Interview III, supra, at 2. 122 OIG IRF: Receipt of Information from Manager 2, Managing Attorney, USPTO, at Attach. I (May 22, 2014, email from Manager 2 to the OIG). 123 OIG IRF: Interview III, supra, at Tr. 3369-75. See, e.g., OIG IRF: Review of Electronic Documents Received from USPTO (Mar. 25, 2008, e-mail from to Relative informing the Relative that there may be an internship opportunity at the Trademark organization and that spoke with a "Manager ... and he would be happy to talk to [the Relative's] friend about it Make sure [the Relative's friend] mentions [section 1] and that spoke with a "Manager ... and he would be happy to talk to [the Relative's] friend about it Make sure [the Relative's friend] mentions [section 2] and that spoke with a "Manager ... and he would be happy to talk to [the Relative's] friend about it Make sure [the Relative's friend] mentions [section 3] and that spoke with a "Manager ... and he would be happy to talk to [the Relative's] friend about it Make sure [the Relative's friend] mentions [section 3] and the would be happy to talk to [the Relative's] friend about it Make sure [the Relative's friend] mentions [section 3] and the would be happy to talk to [the Relative's] friend about it Make sure [the Relative's] friend about it Make sure [the Relative's] friend about it Make sure [the Relative's friend] mentions [section 3] and the section [the Relative's] friend about it Make sure [the Relative's friend] mentions [section 3] and the section [the Relative's] friend about it Make sure [the Relative's friend] mentions [section 3] and the section [the Relative's friend] mentions [section 3] and the section [the Relative's friend] mentions [section 3] and the section [the Relative's friend] mentions [section 3] and the section [the Relative's friend] mentions [section 3] and the section [the Relative's friend] mentions [section 3] and the section [the Relative's friend] mentions [section 3] and the section [the Relative's friend] mentions [section 3] and the section [the Relative's friend] mentions [section 3] and the section [the Relative's friend] mentions [section 3] and the section [the Relative's friend] mentions [section 3] and the section [the Relative's friend] mentions [section 3] and the section [the Relative's friend] mentions [section 3] and the section [the Relative's friend] mention [the Relative's friend] mention when he calls;" Mar. 27, 2008, e-mail from Relative's colleague in which informs the colleague that spoke with someone from the Trademark organization's internship program regarding the colleague's interest in the summer internship, and suggested that he consider a fall internship, which would "get [him] in the door for next summer;" provides him with contact information; and informs the colleague that contact would be "happy to talk with [the colleague] further," and if he calls 's name). In two e-mails, stated that the candidate should "mention contact, to mention name when he calls" contact regarding the intern program. OIG IRF: Review of Electronic Documents Received from USPTO (Mar. 25, 2008, e-mail from to Relative; Mar. 27, 2008, e-mail to Relative's colleague). In an interview with the OIG, that did so "so that [the manager] would know how he got the phone call." OIG IRF: Interview III, supra, at Tr. 3339-42. The agreed that it was preference to tell the potential candidate to mention and name for this reason. Id. at Tr. 3590-618. stated that did not think that a candidate mentioning am name would pressure the manager to hire that individual because he had not hired individuals whose names had passed along to him in the past. Id. at Tr. 3343-65. asked "all the time" about examiner positions, and explained to them what time of year the Trademark organization accepts applications, and "[o]ften [mm] would pass them onto [Senior Manager 2], or to [Senior Manager 2] for [Senior Manager 2] to ask [one of the law office managers] to give them a call." Id. at Tr. 3491-500. ¹²⁵ See OIG IRF: Senior Manager I Interview I, supra, at I; OIG IRF: Senior Manager I Interview II, supra, at Tr. 669-74. 126 OIG IRF: Senior Manager 1 Interview I, supra, at 1.

the hiring process at issue here. did not do so because "it just didn't occur to that it would be problematic" or that "there was even an appearance of a problem "129 also stated to the OIG that, although understood that there were ethics rules involving hiring members of an employee's family, was not trained or spoken to about any other ethics rules related to hiring or making recommendations. 130
In the Applicant's interview with the OIG that, the applicant stated that after he learned that he would be interviewed for the attorney advisor position, but before the interview, he spoke with about "what sort of things should [he] be highlighting – [because] knows [his] background." He stated that he did not recall the specifics of the conversation, but the Applicant remembered asking "do I want to go off on this tangent, and – mostly said, yeah, that would – you know, that's basically what you should [do]" 132
The Applicant was interviewed for the attorney advisor position in January 2013 by three law office managers. After the first round of interviews, the Applicant was ranked as "highly qualified" based on his interview and received a second interview, which occurred later that month. The Applicant recalled speaking with telling him that "it sounds like [he] did fine."
Manager I, a Managing Attorney of one of the law offices, stated to the OIG that he did not recall being present in the room in which the Applicant was asked about his connection to ; however, Manager I stated to the OIG that on the day of the second interview or a few days later, another employee mentioned that the Applicant was married to 's Relative, and he therefore knew that was connected to the Applicant prior to hiring him. 137
127 OIG IRF: Interview II with also did not speak with anyone at USPTO after providing the recommendation or otherwise speak with members of the hiring staff. <i>Id.</i> at 75-82. 128 <i>Id.</i> at Tr. 73-74 129 <i>Id.</i> at Tr. 79-82 130 See OIG IRF: Interview III, supra, at Tr. 531-56. 131 OIG IRF: Applicant Interview I, supra, at Tr. 206-20. 132 <i>Id.</i> at Tr. 222-29.
133 OIG IRF: Review of Documents from Manager 2, Managing Attorney, USPTO, Attach. 2 & 3 (Interviews for Trademark Examining Attorney Position TMO-2013-0008 spreadsheet; Initial Hiring Panel e-mail); <i>Id.</i> at Attach. 3 (May 24, 2013, e-mail from Manager 2 stating the members of the hiring panel); see <i>also OIG IRF: Applicant Interview I, supra</i> , at Tr. 475-81. 134 OIG IRF: Review of Documents from Manager 2, Managing Attorney, USPTO, at Attach. 4 (Initial Interviews Results spreadsheet).
OIG IRF: Interview II with Manager I, Managing Attorney, USPTO, 2 [hereinafter OIG IRF: Manager I Interview II].
136 OIG IRF: Applicant Interview I, supra, at Tr. 240-47.
137 OIG IRF: Manager I Interview II, supra, at 2. Senior Manager I told the OIG that Senior Manager I knew during the hiring process that the Applicant was the boyfriend of "knew him pretty well" OIG IRF: Senior Manager I Interview II, supra, at Tr. 389-96. Similarly,

After the second set of interviews, each law office assigned points to the candidates and ranked its top 20 candidates. Sixteen of the I7 law offices did not assign the Applicant any points. Only one law office assigned him points, and the manager of that law office, Manager I, ranked him I9th of the office's top 20 candidates. After all the candidates were ranked by points, the Applicant was ranked 75th of the 76 candidates who received points. Uuring the draft of applicants by the Managing Attorneys, Manager I did not select the Applicant for the vacancy in his office. Manager I stated to OIG that there were other candidates in his top 20 list who were better qualified than the Applicant. No other law office chose the Applicant either, and he was therefore not offered a position.

Senior Manager 2 told the OIG that asked Senior Manager 2 after interviews "how the people recommended did[,]" including the Applicant, and "if wanted to hire [the Applicant]." Senior Manager 2 informed the Applicant received "a second interview and things like that." Senior Manager 1 interview with the OIG that saw Manager 1's list, in which the Applicant was rall 19th out of 20 ranked candidates. The senior Manager 1 is list, in which the Applicant was rall 19th out of 20 ranked candidates.	
also approached Senior Manager I to inquire about how the Applicant fared in the hiring process. Senior Manager I stated to the OIG that Senior Manager I informed that the Applicant was not selected, but the Applicant did fine in the process. Fanior Manager I further informed that Manager I had indicated an interest in the Applicant, but ultimately selected another individual. Senior Manager I responded, "Okay. That's fine."	
stated to the OIG that Senior Manager 2 had some knowledge that the Applicant was dating 's Relative at the time that	
that and Senior Manager 2 work very closely together. OIG IRF: Interview I, supra, at Tr. 231-48.	
¹³⁸ See Senior <i>Manager I Interview I</i> , supra, Attach. I (Ranking by Law Office spreadsheet).	
139 See id. (Ranking by Law Office spreadsheet).	
¹⁴⁰ See OIG IRF: Review of Documents from Manager I, Managing Attorney, USPTO, Attach. I (Law Office [Redacted] Attorney Candidates spreadsheet); Senior Manager I Interview I, supra, Attach. I (Ranking by Law	
Office spreadsheet).	
Senior Manager I, supra, Attach. I (Ranking by Law Office spreadsheet).	
142 OIG IRF: Manager 1 Interview 1, supra, at 1.	
¹⁴³ OIG IRF: Manager I Interview II, supra, at 2. ¹⁴⁴ OIG IRF: Senior Manager 2 Interview II, supra, at Tr. 388-91, 406-10.	
¹⁴⁵ Id. at Tr. 500-02.	
¹⁴⁶ Id. at Tr. 388-91.	
¹⁴⁷ OIG IRF: Interview I, supra, at Tr. 342-48, 370-78.	
148 OIG IRF: Senior Manager 1 Interview II, supra, at Tr. 310-13.	
149 Id. at Tr. 319-21; see also OIG IRF: Senior Manager 1 Interview 1, supra, at 2 (Senior Manager 1 stated to the OIG that Senior Manager 1 informed that, although the Applicant was qualified, he was not	
selected as anyone's top choice). 150 See OIG IRF: Senior Manager I Interview I, supra, at 2; OIG IRF: Senior Manager I Interview II, supra, at Tr. 317-21.	
- See Oro har. Schol manager i interview i, supra, at z, Oro har. Schol manager i interview h, supra, at 11. 317-21.	

¹⁵¹ OIG IRF: Senior Manager 1 Interview II, supra, at Tr. 321.

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Senior Manager I confirmed that no additional candidates other than the Applicant were hired after the law offices made their selections. 164

Manager I recalled that, approximately one to two weeks after he made his initial selection with the other managers, Senior Manager I asked him whether he was interested in hiring the Applicant. Senior Manager I told the OIG that Senior Manager I recalled stating to Manager I that, if he were willing to hire the Applicant, he could have an extra hire. Senior Manager I and Manager I recalled that Senior Manager I informed Manager I that he was not required to hire the Applicant. Senior Manager I informed the OIG that Senior Manager I stated to Manager I, "You don't have to choose him, but, you know, given strong recommendation of him, you know, we wanted to give you a chance to pick him if you were really interested." Manager I informed the OIG that he treated requests from Senior Manager I like a request from his direct supervisor.

Manager I believed that he "had nothing to lose" by hiring the Applicant and was aware that the Applicant knew someone "high up" at the USPTO, so he agreed to hire the Applicant. ¹⁷⁰ In a later interview with the OIG, Manager I stated that he had heard that the Applicant was married to "s Relative, and although he did not consider this relationship in evaluating the Applicant, he stated to the OIG that he considered "s recommendation in determining whether to hire the Applicant. ¹⁷¹ Manager I stated to the OIG that he found the request from Senior Manager I unusual because the hiring process is typically independent. ¹⁷² Manager I told the OIG that, although he did not feel pressured to hire the Applicant, Manager I was aware that Senior Manager I was having this conversation with him at "s request and, by hiring the Applicant, Manager I would be doing a favor. ¹⁷³

A couple of days after Manager I agreed to hire the Applicant, Manager I had a conversation with that the did not have to be worried about meddling with management of his office. Manager I reported no such concerns to the OIG. Manager I

¹⁶⁴ OIG IRF: Senior Manager 1 Interview III, supra, at 2.

¹⁶⁵ OIG IRF: Manager I Interview I, supra, at 1.

¹⁶⁶ OIG IRF: Senior Manager 1 Interview I, supra, at 2.

¹⁶⁷ OIG IRF: Manager I Interview I, supra, at I; OIG IRF: Senior Manager I Interview II, supra, at Tr. 339-42.

¹⁶⁸ OIG IRF: Manager 1 Interview II, supra, at Tr. 339-42.

¹⁶⁹ OIG IRF: Manager I Interview II, supra, at 1.

¹⁷⁰ OIG IRF: Manager | Interview |, supra, at |.

¹⁷¹ OIG IRF: Manager 1 Interview II, supra, at 2.

¹⁷² Id.

¹⁷³ OIG IRF: Manager I Interview I, supra, at 2.

¹⁷⁴ Id.

¹⁷⁵ Id

¹⁷⁶ Id

In February 2013, the Applicant received a tentative offer for a position as Trademark Attorney Advisor. Thereafter, the Applicant called "because [he] was excited." because [he] was excited. Thereafter, the Applicant called "commended him for an interview, the Applicant told the OIG that he was "not surprised." He added that thought he would be good at the job. He added that confirmed to OIG that believed that, but for talking to Senior Manager I about the Applicant, the Applicant would not be a trademark examiner today.

The OIG asked the relevant witnesses what would have occurred if Manager I wished to hire someone other than the Applicant. In Senior Manager I's first interview with the OIG, Senior Manager I stated that Senior Manager I informed Manager I that if Manager I was not interested in hiring the Applicant, Manager I would not have an additional position to fill as he saw fit – the offer to hire an additional attorney was only applicable to hiring the Applicant. 182 In Senior Manager I's second interview with the OIG, Senior Manager I stated that the law offices would have hired another person because Senior Manager I "really wanted to fill that slot," and Manager I "seemed very interested in the Applicant." Senior Manager I added that, if Manager I had requested to hire an individual other than the Applicant when offered the additional position, Senior Manager I would have brought that request to Senior Manager 2 and Senior Manager I's supervisor "for their consideration." ¹⁸⁴ interview that, if Manager I had not wanted to hire the Applicant, "we would have allocated the spot – we would either let him hire somebody else, or if he didn't want to we would have given the spot to someone else." Senior Manager 2 stated to the OIG that, if another spot had come available, where it would have been allocated would have "depend[ed] on . . . those factors [used to initially allocate spots among the law offices, such as] . . . their training load . . . , how many people they could handle." 186

The USPTO presented no evidence of any evaluation of these factors in connection with the creation of the additional position offered to the Applicant. The USPTO presented no evidence that the hiring managers determined who was best qualified to fill the new slot or analyzed which law office should receive the new position; rather, Manager I was asked if he would like to hire the Applicant in the new slot, per the direction of Manager 2 interview, Senior Manager 2 stated that Senior Manager 2 understood that

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¹⁷⁷ OIG IRF: Applicant Interview I, supra, at Tr. 561-73; OIG IRF: Review of Human Resources Documents II, Attach. I [hereinafter OIG IRF: HR Documents II].

¹⁷⁸ OIG IRF: Applicant Interview I, supra, at Tr. 575-78.

¹⁷⁹ Id.at Tr. 344-46.

¹⁸⁰ Id. at Tr. 354-58.

¹⁸¹ OIG IRF: Interview I, supra, at Tr. 486-89.

¹⁸² OIG IRF: Senior Manager I Interview I, supra, at 2.

¹⁸³ OIG IRF: Senior Manager 1 Interview II, supra, at Tr. 549-62.

¹⁸⁴ Senior Manager I Interview I, supra, at Attach. 2 (e-mail from Senior Manager I to the OIG); see also OIG IRF: Senior Manager I Interview II, supra, at Tr. 623-27.

¹⁸⁵ OIG IRF: Interview I, supra, at Tr. 447-50.

¹⁸⁶ OIG IRF: Senior Manager 2 Interview II, supra, at Tr. 440-62.

Manager I was offered the opportunity to pick a second employee for his office if he wanted to hire the Applicant. Senior Manager 2 agreed that the Applicant's selection and his placement in Manager I's law office were essentially already decided before anybody spoke with Senior Manager 2 about it. From Senior Manager 2's "perspective, [Senior Manager 2] was like, great," because Senior Manager 2 had been "advocating for hiring more people." Although Senior Manager 2 also knew of the Applicant's relationship with Senior Manager 2 stated to the OIG that Senior Manager 2 did not have concerns about the Applicant's qualifications.

Senior Manager I similarly stated to the OIG that Senior Manager I had advocated to during the hiring process that they should hire additional examiners; however, Senior Manager I "let it drop" once the law offices made their selections (before informed Senior Manager I that Senior Manager I could add the Applicant). Senior Manager I stated to the OIG that Senior Manager I did not know how came to the decision to create another spot. When asked by the OIG whether it seemed strange to Senior Manager I that the law offices were being offered an additional position for the Applicant, given the Applicant's connection to Senior Manager I answered, "It was not typical." Senior Manager I answered, "It was not typical."

Shortly after Manager I agreed to hire the Applicant, another Managing Attorney approached Senior Manager I with a request to hire one of two additional candidates because of examiner resignations in that manager's office. Senior Manager I proceeded through the typical allocation process described above, such as reviewing the training loads of the various law offices. Senior Manager I stated that Senior Manager I spoke with Senior Manager I's supervisor and to obtain their approvals for an additional hire and other administrative personnel to make sure the hiring would meet relevant work projections, and Senior Manager I and Senior Manager 2 reviewed the applications of the two candidates from which the Managing Attorney was going to select. Ultimately, however, a hiring freeze was imposed that week which prevented the hiring of this additional person.

¹⁸⁷ See OIG IRF: Senior Manager 2 Interview I, supra, at 2.

¹⁸⁸ See OIG IRF: Senior Manager 2 Interview II, supra, at Tr. 452-59.

¹⁸⁹ Id. at Tr. 459-62.

¹⁹⁰ OIG IRF: Senior Manager 2 Interview I, supra, at 2.

¹⁹¹ OIG IRF: Senior Manager 1 Interview III, supra, at 2.

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¹⁹³ OIG IRF: Senior Manager I Interview II, supra, at Tr. 397-406.

¹⁹⁴ See OIG IRF: Senior Manager 1 Interview III, supra, at 2.

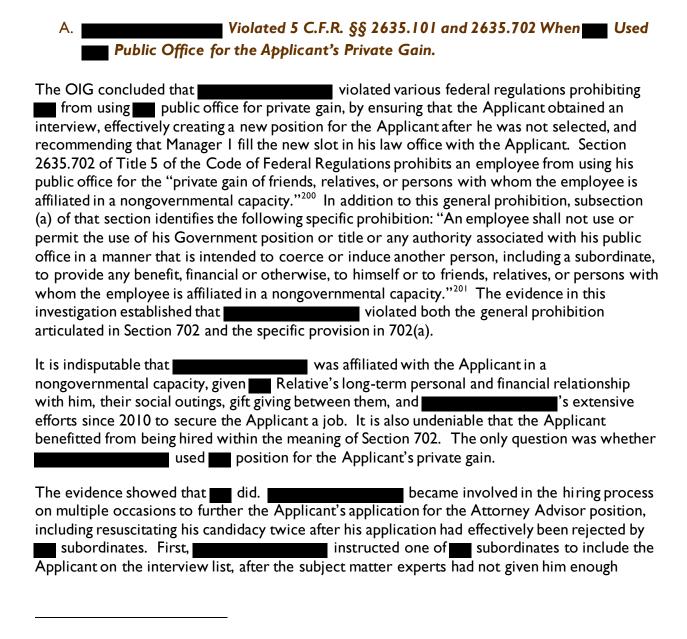
¹⁹⁵ See id.

¹⁹⁶ See id.

¹⁹⁷ See id.

■ 2013, the USPTO sent the Applicant a formal written offer for a Trademark Attorney Advisor position with Manager I's law office at salary level GS-0905-11, step 01. 198 The Applicant started working at USPTO about months later. 199

II. **Analysis**



¹⁹⁸ OIG IRF: HR Documents II, supra, at Attach. 2.

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¹⁹⁹ The Applicant's Electronic Official Personnel File (SF 50).

²⁰⁰ 5 C.F.R. § 2635.702.

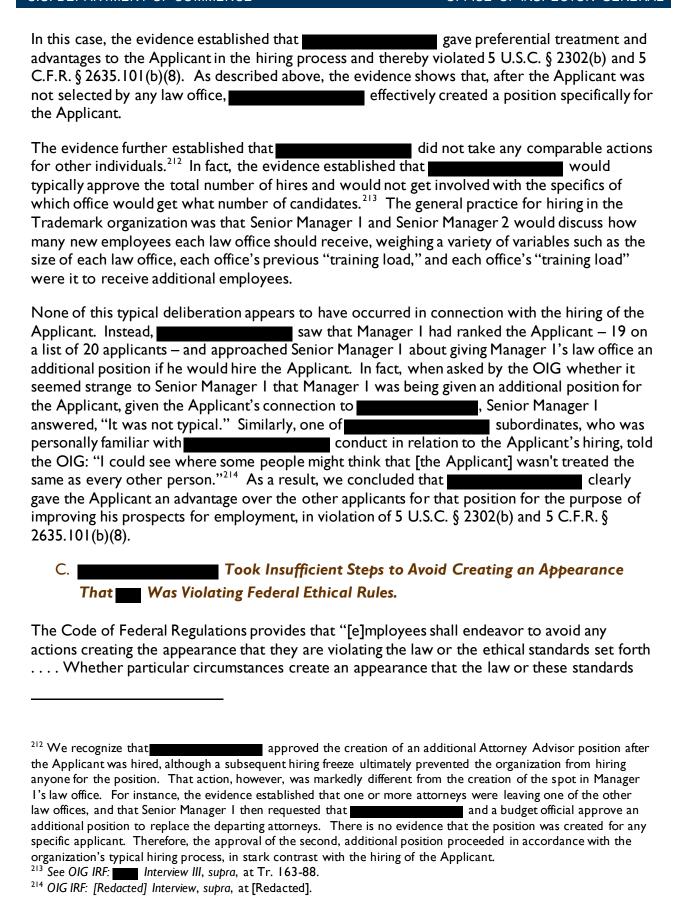
²⁰¹ 5 C.F.R. § 2635.702(a). Similarly, Section 2635.101(a) of Title 5 of the CFR requires each government employee to "place loyalty to the Constitution, laws and ethical principles above private gain," and to "respect and adhere to the principles of ethical conduct set forth in this section." Later, in subsection (b)(7), the regulation more concretely prohibits employees from using their "public office for private gain." 5 C.F.R. § 2635.101(b)(7).

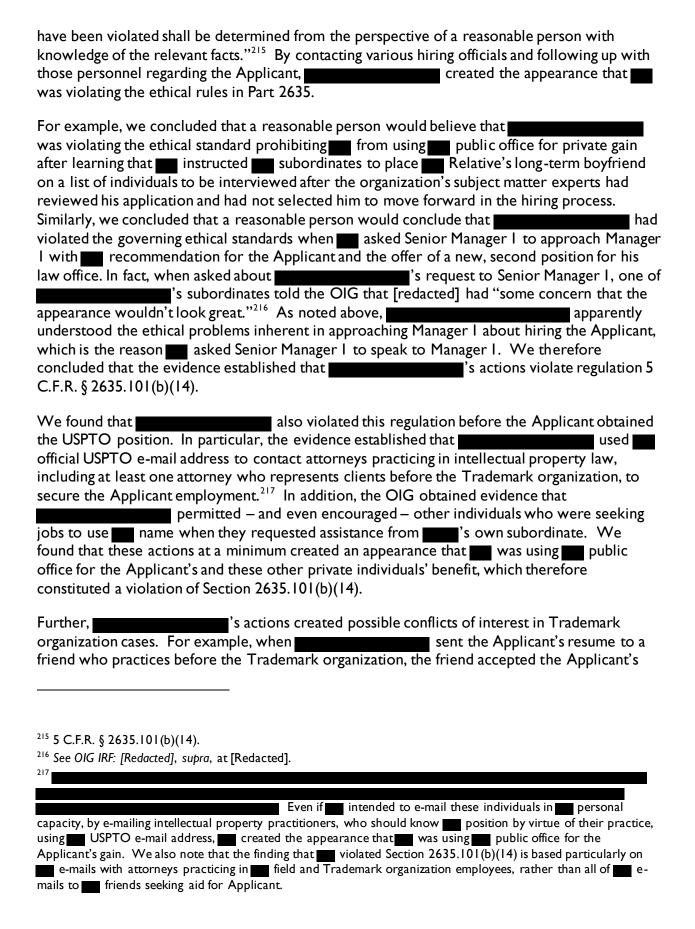
We concluded that, by instructing subordinates to include him on the interview list, used position to provide a benefit to the Applicant, namely advancing his application after it had already been effectively rejected.
In addition, and perhaps more importantly, we found that, after the Applicant was interviewed but not selected to be hired by any law office, Senior Manager I, to convey to Senior Manager I's subordinate 's recommendation of the Applicant – namely, that believed he "would be a great examining attorney." told the OIG that directed Senior Manager I to "definitely let [Manager I] know who [the Applicant] is, what his relationship is to [manager I] to approach this subordinate, Manager I, about whether he would hire the Applicant if Manager I were given an additional attorney position to fill.
We concluded that
We note that the evidence established that additional other candidates be included on the interview list. That act, however, does not provide with a defense to whether used position for the Applicant's private gain, particularly in light of the fact that a few of those other candidates were not selected to be interviewed in the normal process. In fact, depending on the nature of relationship with those other candidates, recommendation or instruction to include those individuals could also amount to a violation of Sections 702 and 702(a) of Title 5 of the Code of Federal Regulations. We considered those actions to be outside the scope of this review, however, and did not examine in detail the nature of those recommendations or instructions. Interview I, supra, at Tr. 342-44. Interview I, supra, at Tr. 281-82.
As a threshold matter, we note that this report describes on pages 17 and 26 above that the Senior Managers advocated for additional examiner positions in connection with this, and other, hiring processes. This fact, however, does not disturb our conclusions. The focus of the OIG's inquiry is on so actions in approving their request and effecting the creation of that additional position. As described in this report, the evidence is overwhelming that effectively created that position specifically for the Applicant. 206 OIG IRF: Senior Manager 1 Interview I, supra, at 2.

Managing Attorney) for this newly-created position, even though he was ranked 74 of the 75 candidates receiving points after the second interview round, or that Trademark officials evaluated to which law office that additional position should be designated, all of which supports a finding that the position was created exclusively for the Applicant. ²⁰⁸

In making this conclusion, we note that 's conduct in this instance did not occur in a vacuum. To the contrary, conduct in securing a position for the Applicant with USPTO was consistent with extensive efforts to secure a position for the Applicant in the past, which included using official USPTO e-mail account and name to urge others including subordinate USPTO employees and attorneys practicing before the Trademark organization – to hire or otherwise help the Applicant. For these reasons, we also concluded that the evidence described above established that 's conduct violated subsection (a) of Section 702, which specifically prohibits "[a]n employee [from] . . . us[ing] or permit[ing] the use of his Government position . . . in a manner that is intended to coerce or induce another person, including a subordinate, to provide any benefit, financial or otherwise, to . . . persons with whom the employee is affiliated 's actions were clearly intended to in a nongovernmental capacity."209 and did – induce subordinates to provide the Applicant a benefit. Not only did recommend or instruct them to interview him after his application was effectively rejected, but induced Manager I into offering a position to the Applicant by offering an additional position for his unit. 210 The evidence was clear that, but for Manager I would not have offered the Applicant a position in his law office. We recognize that, over the course of the discussions between Senior Manager I about approaching Manager I, both and Senior Manager I apparently expressed concern about appearing to pressure Manager I to select the Applicant. Accordingly, they elected to convey recommendation of the Applicant and offer to provide an additional position for Manager I through Senior Manager I. We are troubled that and Senior Manager I believed this construct would alleviate the problem, OIG made no findings regarding whether the Applicant was qualified for the position. Our analysis turned not on the Applicant's qualifications, but rather second second second of the conduct in effectively creating a position for the Applicant. At the same time, however, we note that the evidence established that subordinates reviewed the applicant pool and initially did not select the Applicant for an interview, thereby effectively rejecting his application. They later included him on the interview list only at behest. Moreover, after the first interview round, he received points from only one manager and was ranked 74 out of 75 applicants who received points. The one manager who did give him points ranked him 19 out of 20 applicants. ²⁰⁹ 5 C.F.R. § 2635.702(a). ²¹⁰ Additionally, the evidence supported that 's practice with respect to the hiring process was to approve the number of candidates to be hired, rather than to determine where new hires would be placed. Yet ■, Manager I's clear superior, asked Manager I through Senior Manager I whether Manager I would like to hire the Applicant, a candidate knew Manager I had ranked next to last on his list and who was not ranked by any of the other 16 law offices.

as Senior Manager I is Manager I's superior in the organization and Senior Manager I was
overtly communicating on behalf of
The fact that "'s views were conveyed indirectly through Senior Manager I,
rather than directly from to Manager I, is immaterial. Subordinate employees will
inevitably feel pressure to take action in accordance with their supervisors' express
· · · · · · · · · · · · · · · · · · ·
recommendation, regardless of who conveys that recommendation. Given tenure in
management at USPTO, should have been aware of this. In fact, these
discussions between and Senior Manager I arguably exacerbate the nature of
's conduct because it shows that understood at the time that
conduct could apply improper pressure on subordinates.
, <u>—</u>
We also recognize that Manager I told the OIG that he did not feel pressured to hire the
Applicant. Our analysis, however, focuses on the conduct of the co
subordinates' subjective response to that conduct.
to place any employee in such a position. 211
to place any employeem such a position.
B. Did Not Act Impartially and Gave Preferential Treatment,
· · · · ·
Violating 5 C.F.R. § 2635.101(b)(8) and 5 U.S.C. § 2302(b).
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's conduct in securing the Applicant's employment with the USPTO also
violated 5 U.S.C. § 2302(b) and 5 C.F.R. § 2635.101(b)(8), which in general terms prohibit an
employee from giving preferential treatment to any applicant for employment. Section 2302(b)
of Title 5 of the U.S. Code provides that "[a]ny employee who has authority to take, direct
others to take, recommend, or approve any personnel action, shall not, with respect to such
authority grant any preference or advantage not authorized by law, rule, or regulation to
any employee or applicant for employment for the purpose of improving or injuring the
any employee of applicant for employment for the purpose of improving of injuring the
prospects of any particular person for employment." Similarly, Section 2635.101(b)(8) of Title
5 of the Code of Federal Regulations requires employees to act "impartially and not give
preferential treatment to any private organization or individual." Because
is an employee who has authority to direct others to take, recommend, or approve any
personnel actions, could not grant preferences and advantages to the Applicant for the
purpose of improving or injuring his prospects for employment.
k. L
211
As a threshold matter, we note that the report
contained no findings or conclusions concerning and a serious personal benefit in connection with the
Applicant's hiring. Moreover, we note that it is not necessary to find that
personally to establish violations of Sections 702 or 702(a). Those provisions expressly prohibit an official from
using their position to provide a benefit to "friends, relatives, or persons with whom the employee is affiliated in a
nongovernmental capacity" (Section 702) or "persons with whom the employee is affiliated in a nongovernmental
capacity" (Section 702(a)). Therefore, the OIG's finding that used used office for the Applicant's
private gain is sufficient to support a conclusion that violated Sections 702 and 702(a).





resume and expressed a willingness to help	. As a result, any decision by
the Trademark organization in favor of this a	attorney or law firm could be seen as tainted:
one could argue that, by helping	, the law firm would receive, or could at
least expect to receive, a positive result in the	neir Trademark organization cases. The situation
appears improper, and	should have avoided creating this conflict of
interest for the private gain of the Applicant	•

D. Failed to Adhere to Federal Ethics Regulations by Neglecting to Obtain Agency Designee Authorization Under 5 C.F.R. § 2635.50 I (a) Before Participating in the Hiring Process.

According to Section 2635.501(a) of Title 5 of the C.F.R., unless a matter affects the financial interest of a member of his household or involves individuals with whom he has a covered relationship, ²¹⁸ "[a]n employee who is concerned that *other circumstances* would raise a question regarding his impartiality should use the process described in § 2635.502 to determine whether he should or should not participate in a particular matter." Section 2635.502(a) provides that an "employee should not participate in the matter unless he has informed the agency designee

1) An employee has a covered relationship with:

(i) A person, other than a prospective employer described in §2635.603(c), with whom the employee has or seeks a business, contractual or other financial relationship that involves other than a routine consumer transaction;

. . . .

(ii) A person who is a member of the employee's household, or who is a relative with whom the employee has a close personal relationship;

- (iii) A person for whom the employee's spouse, parent or dependent child is, to the employee's knowledge, serving or seeking to serve as an officer, director, trustee, general partner, agent, attorney, consultant, contractor or employee;
- (iv) Any person for whom the employee has, within the last year, served as officer, director, trustee, general partner, agent, attorney, consultant, contractor or employee; or
- (v) An organization, other than a political party described in 26 U.S.C. 527(e), in which the employee is an active participant....

²¹⁸ Section 2635.502(b)(1) defines a "covered relationship" as follows:

²¹⁹ 5 C.F.R. § 2635.501(a) (emphasis added); see *also* 5 C.F.R. § 502(a)(2) ("An employee who is concerned that circumstances other than those specifically described in this section would raise a question regarding his impartiality should use the process described in this section to determine whether he should or should not participate in a particular matter.").

of the appearance problem and received authorization from the agency designee in accordance with paragraph (d) of this section." 220

Here, facts show that recognized that conduct with regard to
Manager I raised ethical problems. As noted above,
Manager I raised ethical problems. As noted above, approached Senior Manager I, rather than Manager I directly, with recommendation that Manager I hire the
Applicant for the newly-created position in his law office. As we found above, approaching
Manager I indirectly through Senior Manager I did not alleviate the inherent pressure on
Manager I. In fact, Manager I told the OIG that he believed he would be doing
a favor by hiring the Applicant. Additionally, after the Applicant was hired,
informed Manager I that Manager I did not need to be concerned that would
meddle with management of his office, showing that recognized that actions to get the
Applicant hired were, or at least could be viewed as, inappropriate for the benefit of the
Applicant. In light of actions at the time, we found actions at the time, we found
OIG that was not concerned that participation in the hiring process would raise a
question regarding impartiality to be not credible. The evidence established that
was aware that involvement in the hiring process raised a question as
to impartiality, and should have obtained a determination from USPTO's designee
authorizing to participate in the hiring process before did so.
Devendelse violetiene efter describe delse versus des en de delse
Beyond the violations of law described above, we also concluded that's
conduct described in this report reflected poor judgment. As a senior manager in
the federal government, should have known about the federal laws governing hiring and
should have known that recommendations to subordinates would inherently apply
pressure on those employees. Further, suggestion to the OIG that decision to recommend the Applicant was consistent with general practice in the Trademark organization
is the obline considering that
At a minimum, should have sought ethics-related guidance from
authorized ethics officials and acted accordingly.
additionized curies officials and acted accordingly.

²²⁰ 5 C.F.R. § 2635.502(a).

²²¹ See OIG IRF: Interview II, supra, at Tr. 73-74, 79-82.

4. Conclusions and Recommendations

III. Findings

As a result of the above analysis, the OIG found that was involved in the hiring of the Applicant, and involvement violated the following federal regulations and statutes: 5 C.F.R. § 2635.101 (enumerating obligations of public service), 5 C.F.R. § 501 (providing the process to follow when one's impartiality may be questioned), 5 C.F.R. § 2635.702 (prohibiting use of public office for private gain), and 5 U.S.C. § 2302 (prohibiting preferential treatment). 222

IV. Conclusions

Over the course of this inquiry, the OIG reached broader conclusions regarding hiring practices at the USPTO. Multiple USPTO employees who were involved with the hiring process told the OIG that USPTO employees, often provide recommendations for particular applicants during the hiring process and these recommendations allow candidates to obtain interviews, even if they otherwise would not have received interviews. Without a procedure defining how such recommendations will be accepted and weighed and who will view or hear such recommendations, such practices invite preferential treatment, favoritism, and unfair, unequal competition for USPTO employment; can unfairly influence and pressure employees in hiring; and can result in violations of federal regulations and statutes. At a minimum, the current practice creates the perception that such improper conditions exist.

V. Recommendations

A. Recommendation I

The USPTO should develop a process to ensure that all candidates are treated equally and that hiring decisions are based on merit, as required by federal law. For example, recommendations from USPTO personnel could be rejected unless requested by the hiring officials, just as Section

REVIEW OF CONDUCT BY HIGH-RANKING OFFICIAL IN THE HIRING OF A TRADEMARK ORGANIZATION EMPLOYEE

²²² The OIG had not set out to determine whether the Applicant had committed any administrative or criminal violations. However, the Applicant's answer to the application question regarding his experience practicing trademark law raises concern. He responded that he had "less than I year" of experience, rather than the option "I do not have experience practicing Trademark Law." The Applicant admitted to the OIG that he had not practiced trademark law at any of his legal jobs prior to becoming an Attorney Advisor at the USPTO. See OIG IRF: Applicant Interview I, supra, at Tr. 162-164. Therefore, he should have selected the option for zero experience. We concluded, however, that the "less than I year" of practice theoretically includes zero years of experience, so he may not have technically misrepresented his experience level in choosing that response. Nevertheless, it would have been more appropriate for him to have selected the option indicating zero years of experience, which the Applicant recognized in his interview with the OIG.

2635.702 regulates written recommendations.²²³ Along these lines, any recommendations provided should be funneled to a particular hiring official, who should compile and distribute *all* of those recommendations to *all* of the hiring decisionmakers. Further, recommendations should be based exclusively on merit and should be accepted only from individuals who previously worked with the recommended candidates or at least from individuals who have firsthand knowledge of candidates' work qualifications. Recommendations for mere friends or acquaintances of USPTO employees should be discouraged and rejected.

B. Recommendation 2

If an employee and another individual have a relationship akin to a "covered relationship," as defined by 5 C.F.R. § 502(b)(I), the USPTO should require the employee to recuse himself or herself from any matters involving that individual, even if his or her participation in the matter would not be a technical violation of the ethical regulations, in order to comply with the spirit of these regulations. Such relationships should include any close, personal relationships.

C. Recommendation 3

The USPTO should ensure that and other employees are not permitted to require that any applicant be interviewed or advanced in the hiring process when he or she would not have been otherwise selected for an interview or advanced. Relatedly, a recommendation from any USPTO employee should not guarantee a candidate an interview.

D. Recommendation 4

USPTO should provide comprehensive training regarding the federal rules governing hiring to USPTO employees involved in its hiring.

E. Recommendation 5

The USPTO should take administrative action against as it deems necessary and appropriate, keeping in mind the guidance of 5 C.F.R. § 2635.106(a) (that "a violation of this part or of supplemental agency regulations may be cause for appropriate corrective or disciplinary action to be taken under applicable Governmentwide regulations or agency procedures"). As did not "engage in conduct in good-faith

²²³ 5 C.F.R. § 2635.702(b) ("[An employee] may sign a letter of recommendation using his official title only in response to a request for an employment recommendation or character reference based upon personal knowledge of the ability or character of an individual with whom he has dealt in the course of Federal employment or whom he is recommending for Federal employment.").

reliance upon the advice of an agency ethics official," the agency is not restricted from taking "[d]isciplinary action for violating this part or any supplemental agency regulations." ²²⁴

F. Recommendation 6

The USPTO should reexamine its vacancy question requesting an applicant to identify how much, if any, experience he or she has practicing in trademark law. The question used for the vacancy at issue in this report arguably provided two options that included zero years of experience.

²²⁴ See 5 C.F.R. § 2635.107(b) ("Employees who have questions about the application of this part or any supplemental agency regulations to particular situations should seek advice from an agency ethics official. Disciplinary action for violating this part or any supplemental agency regulations will not be taken against an employee who has engaged in conduct in good faith reliance upon the advice of an agency ethics official, provided that the employee, in seeking such advice, has made full disclosure of all relevant circumstances.")

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