Why We Did This Review

Despite decreased FY 2004 appropriations, MBDA performance reporting under the Government Performance and Results Act showed an unexplained 300+ percent increase in the number of clients assisted that year by the agency’s Minority Business Opportunity Committees (MBOCs).

Background

A 2003 OIG review of MBDA’s FY 2002 performance reporting found that the agency (1) had overstated its accomplishments under the measure, “Dollar value of contracts awarded to assisted minority businesses,” and (2) did not verify results until after they were issued. An FY 2002 audit of the Los Angeles MBOC had shown that the committee’s performance claims for calendar years 1999-2001 were questionable. In response to these earlier reviews, MBDA officials acknowledged the need to strengthen their oversight of performance measures and associated reporting. The unusual spike in FY 2004 numbers suggested that they had not followed through with their intentions.

Minority Business Development Agency

Value of MBDA Performance Measures Is Undermined by Inappropriate Combining of Program Results and Unreliable Performance Data from MBOC Program (FSD-17252)

What We Found

We assessed the process MBDA uses to measure, monitor, report, and verify the performance of Minority Business Opportunity Committees and other programs, and identified the following problems:

• In reporting its FY 2004 performance, the agency combined results from three significantly different programs—MBOCs, Business Development Centers (BDCs), and the Phoenix program. Combining the three programs inflated the numbers, undermined the usefulness of key performance measures for assessing the accomplishments of each individual program, and suggested that the programs are comparable, but they are not. The BDC program provides the highest level of services and the Phoenix program provides the lowest. The bulk of clients assisted in FY 2004 were from the Phoenix program.

• The reliability of results reported by MBOCs to MBDA was diminished by unclear definitions, inconsistent guidance, inadequate verification, and poorly supported claims of the dollar value of procurements and contracts the committees helped clients achieve. Because of these weaknesses, several of the MBOCs we reviewed overstated their accomplishments.

What We Recommended

MBDA should

• Report performance of its major programs separately and clearly to reflect the different levels of service provided by an individual program.

• Clearly define (1) key MBOC performance terms and guidance, and (2) the types of contract actions included in the “dollar value of contract awards obtained” measure.

• Implement sound practices for ensuring that MBOCs can document and support all claims.

• Make sure that regional offices and headquarters effectively monitor performance reporting and the reliability of stated results.

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