



FEB 17 2009

MEMORANDUM FOR: Michael Palensky  
Chief, Acquisition Division  
U.S. Census Bureau

FROM: *Judith J. Gordon*  
Judith J. Gordon  
Assistant Inspector General  
for Audit and Evaluation

SUBJECT: Reviews of Contract Activities Supporting the  
2010 Census Communications Campaign and  
the Decennial Response Integration System

We are initiating audit and survey work on various aspects of the bureau's contracts for the 2010 Census Communication Campaign and the Decennial Response Integration System (DRIS).

With regard to the communications campaign contract, our purpose is twofold:

- We will examine the development and delivery of promotional materials produced for the 12 regional offices under task order no. 8 from January through April 2009 to determine, among other things, whether these materials met contract requirements for quality and timeliness, and were appropriate for the target audiences.

We will broadly review contract requirements, plans, deliverables, timelines, and funding, and follow up with separate audits of any problem areas we identify.

We will similarly assess DRIS contract requirements, deliverables, funding, and timelines, as well as review award fees paid to contractor Lockheed-Martin, the \$170 million contract modification executed in August 2007, and any other contract changes made to accommodate the bureau's decision to conduct paper non-response follow-up. We will also analyze the findings of unsupported and discrepant costs reported by the Defense Contract Audit Agency in 2005.

As a first step in these projects, we will be contacting your audit liaison to schedule an entrance conference. In the meantime, if you have any questions please call me at (202) 482-2754 or Mr. Rodney D. Britt, contract audit manager, at 202-482-7886.

cc: Charles Zoltak, Chief, Management Services Branch  
Pamela White, Chief, External Liaison Branch, DMD